

-1- PRESENTATION FORM

Name and surname / Name of the group

Verbeeren Joke

City

Aalst

Country

BELGIUM

Bio

Joke Verbeeren, has researched and designed for a new changing world. She created a product that will become more unique on the outside and on the inside.

Memo M is an audio-recording and -playing device. That records personal audio, like music and speech but also has a built-in FM/AM radio from witch it saves the most frequently played songs. These saved songs have a special meaning for the user and mostly carry personal emotions and experiences. When the user is in a nostalgic mood, he can swiftly dig in this collection of memories and listen.



-2- PRODUCT INFORMATION

Product name 1

Memo M.

Dimensions

20cm/12cm

Approximate weight

1 kg

Technical description

The product is made of leather on the outside. Within there is a wooden shape.

The product must be displayed with a small television (my own property) so there can be a movie shown. In this movie the visitor can see how the product work, feel the vibe of music and nostalgia that is very important for the concept.

